



by

Crafty 'n' Chic

Host Orientation

Thanks so much for hosting a Wine 'n' a Sign party! We are here to help you plan a fun party with your family and/or friends that everyone will enjoy! Here are the steps to help you have a successful party:

- 1) Create a list of guests using the sheet below. A good rule of thumb is to invite three times as many people as you are hoping will attend because inevitable, some people will not be able to attend on the date/time of your party.*
- 2) Send out the invitation below via Facebook invite, email, text, call, and/or evite. If you will be creating a Facebook invite or evite, let me know and I will text you the Wine 'n' a Sign logo shown above. Save the image to your pictures on your phone temporarily to upload to your invitation. I can also text you the invitation wording below so that you don't have to retype it. If you will be emailing your invitation or do an evite, you can simply copy and paste the invitation below to save you time. Feel free to tweak it if you'd like to make it your own.*
- 3) We will call you the week before the party to let you know who has pre-purchased a sign and compare the list to your RSVP list. This will give you the opportunity to reach out to anyone who hasn't preordered to give them a friendly reminder.*

Sample invitation

Hi friends! I would like to invite you to a decorative wood sign painting party at my house on _____ at _____ PM. If you can attend, please follow these steps:

- 1) RSVP directly to me.*
- 2) Visit the company website at craftynchic.com to choose your sign and size. Please pre-purchase your sign by no later than a week before the party so that my party consultants will have enough time to cut your wood and stencil.*
- 3) Please wear comfortable clothes that you don't mind staining, just in case.*

It will be lots of fun so I hope you can make it! We will enjoy snacks, great company, lots of laughs, and creativity!

Important Things to Keep in Mind

- I will need to receive every order by no later than a week before the party so that we will have enough time to prepare their materials before the party. Signs are made to order, so unfortunately, friends who do not RSVP and attend the party unexpectedly would not be able to make a sign.*
- Not everyone that you invite will be able to attend so you will want to invite more people than you are hoping will attend.*
- Please remind your friends that although we provide aprons, sometimes accidents happen and the paints we use will stain so they may want to wear casual clothes that they don't mind staining just in case.*
- We are here to help you every step of the way with any questions so please feel free to contact us at (386) 631-5930 (Ingrid) or (770) 364-9038 (Diana).*

Host Benefits

Hosts who have the following number of guests will receive a sign for free at the value shown below. If a hostess qualifies for a sign with a lower cost but would like to make a sign with a higher price, the hostess has the option to pay the difference. For example, if a hostess qualifies to earn a \$35 sign, but would like to make a sign that costs \$40, the hostess would only pay \$5 dollars for her sign.

Seven guests – host earns a \$25 sign

Eight guests – host earns a \$30 sign

